



SEG

Satellite Engineering Group

A DIVISION OF WESCO DISTRIBUTION, INC.



TULIX TOTAL BROADCAST

A fully managed service with everything you need to publish and socialize a live channel from your stored and live sources.

- Content Management System (CMS) with 7 Day Scheduler
- 6,000 GB Data transfer (Tulix Video CDN)
- 100 GB Storage
- Live feed Insertion
- WebUI and FTP for Upload
- HTML5-based player embed code (mobile compatible)
- Social Media Streaming (Facebook, YouTube, Twitter, etc.)
- Graphical overlay - Logo & lower 3rd and Ticker (Premium only)
- Live and Historical Statistics
- Initial training, Phone and email support

TULIX
SYSTEMS

Tulix Total Broadcast can be used to generate a 24/7 live-streamed broadcast from your stored video assets. It was designed to help start-up broadcasters, churches, local TV stations, and IPTV/OTT service providers create their own live linear channels without the need for costly and complex on-premise equipment. Tulix Total Broadcast lets you upload your library of videos and schedule them to play back as a live stream 24x7, up to 7 days in advance.

Special Features:

AD AND INTERSTITIAL INSERTION

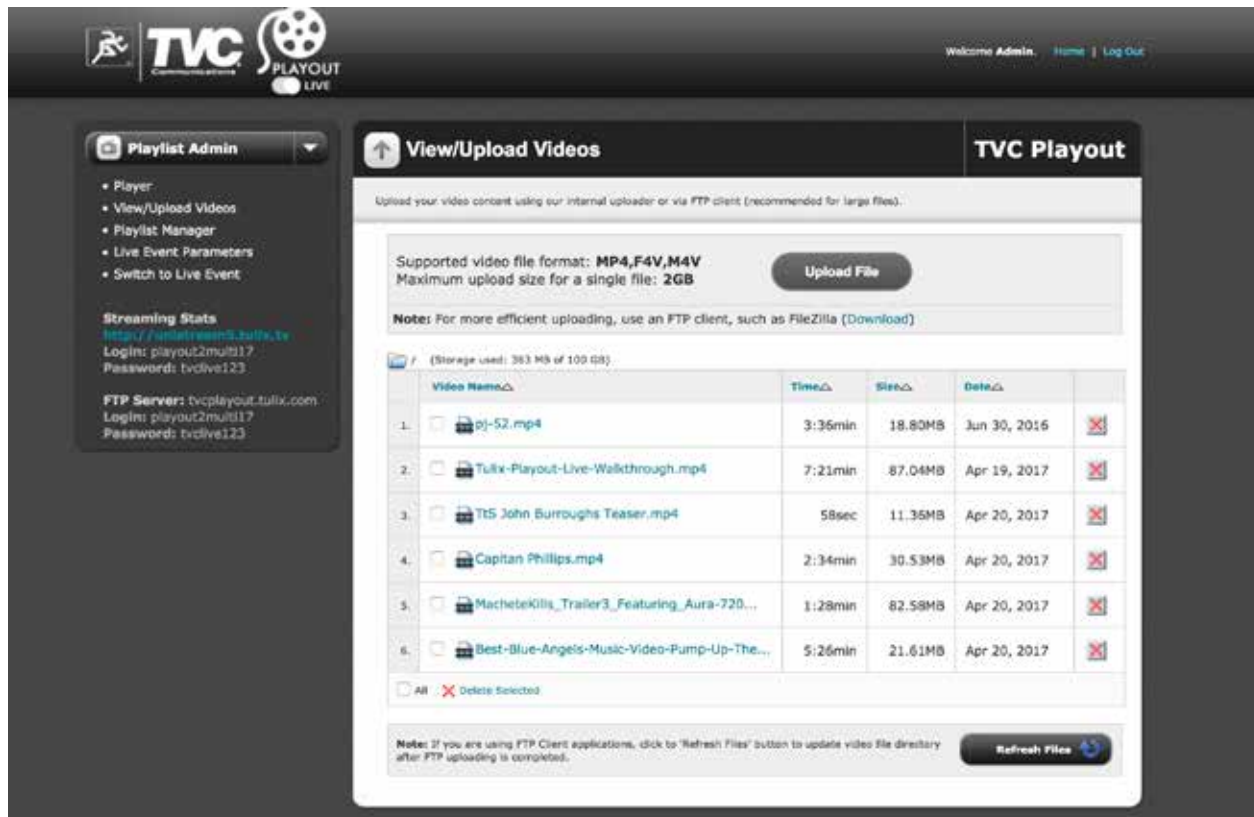
Schedule and insert ad content the same way you schedule your own programming. Using a flexible drag and drop UI to manage your daily schedule, scheduling and playing ad and interstitial content is easy.

LIVE FEED INSERTION

Switch the playout feed to a live event stream any time during your playout schedule using a simple manual switch. Interrupt your regular broadcast schedule for breaking news, or insert live programming at any point in your broadcast schedule with the push of a button.

GRAPHICAL OVERLAY AND TICKER

Overlay and position graphic images anywhere on the screen for channel or show identification and create streaming ticker on the lower third up to 10,000 characters in length for advertising, information and news.



The screenshot displays the TVC Playout Live web interface. On the left, a 'Playlist Admin' sidebar lists options like 'Player', 'View/Upload Videos', and 'Live Event Parameters'. The main area is titled 'View/Upload Videos' and includes an 'Upload File' button. Below this is a table of video assets with columns for 'Video Name', 'Time', 'Size', and 'Date'. The table lists six videos, including 'pj-52.mp4', 'Tulix-Playout-Live-Walkthrough.mp4', and 'Tt5 John Burroughs Teaser.mp4'. A 'Refresh Files' button is located at the bottom right of the table area.

Video Name	Time	Size	Date
1. pj-52.mp4	3:36min	18.80MB	Jun 30, 2016
2. Tulix-Playout-Live-Walkthrough.mp4	7:21min	87.04MB	Apr 19, 2017
3. Tt5 John Burroughs Teaser.mp4	58sec	11.35MB	Apr 20, 2017
4. Capitan Phillips.mp4	2:34min	30.53MB	Apr 20, 2017
5. MacheteKills_Trailer3_Featuring_Aura-720...	1:28min	82.58MB	Apr 20, 2017
6. Best-Blue-Angels-Music-Video-Pump-Up-The...	5:26min	21.61MB	Apr 20, 2017