



*Move up to  
**Minerva10**  
 with TVC!*



## Why upgrade from Minerva 5.x to Minerva10?

### **BEST IN CLASS USER EXPERIENCE - *Competes with Leading Solutions!***

- Cost effective yet powerful/advanced functionality with rich user interface tailored to per user viewing habits
- Voice Remote, Binge Watching, Restart TV, Pause Live TV, Catchup TV, Cloud DVR, Personal Recommendations, Promos, Filters and Search, Dynamic Generated / Context Switchable EPG Display with Rich Metadata, etc.

### **ADVANCED CONTENT INTEGRATION/DISCOVERY**

- Live, Premium, OTT streaming, VOD, social / personal sources
- Federated search across all media sources

### **INTEGRATES VIDEO SOURCES**

**YouTube Netflix**

### **FLEXIBLE BUSINESS MODEL - *On Premises and/or Cloud Based***

- Greenfield, Cap & Grow, Replace, CAPEX or OPEX

### **BEST DELIVERY OPTIONS / PLATFORMS**

- iOS/Android tablets & smartphones, Web browsers
- Low cost AndroidTV & IP STBs, Roku, FireTV
- Seamless migration - Integrate deployed legacy set-top boxes

### **ALL CONTENT, ALL PLATFORMS, ONE EXPERIENCE**

**Android TV ROKU Apple TV**  
**Amazon Fire TV Linux iOS**

## CONTACT INFO

TVC Communications, a Division of WESCO Distribution, Inc., is a leading value added product and service provider with expertise in end-to-end video & broadband solutions including industry leading Minerva10 IPTV middleware.

800.233.7600


www.tvcinc.com



# MINERVA10™ BY THE NUMBERS

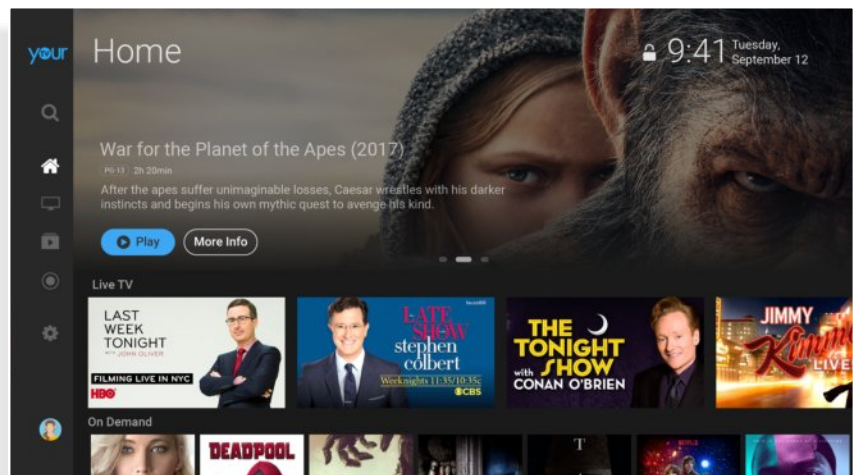
## REAL WORLD RESULTS TRANSFORMING PAY TV

Source: Minerva Networks

<h3>Pay TV</h3>	 <p>Best Content, Best Discovery, Best Delivery</p>
<p><b>20%</b> Pay TV industry dissatisfied users</p>	<p><b>+10</b> Average NPS improvement</p>
<p><b>-20</b> Average Pay TV NPS Score</p>	<p><b>70%</b> Average non-linear usage/month</p>
<p><b>-3.1%</b> Pay TV industry satisfaction decline</p>	<p><b>60%</b> Average OTT usage/month</p>
<p><b>+40</b> NPS for Netflix Q3 2017</p>	<p><b>-15%</b> Average reduction in churn of legacy subscribers after adding OTT</p>
<p>NPS: Net Promoter Score</p>	

### COMPELLING USER EXPERIENCE

- ▶ Personalized Recommendations
- ▶ Unified Content Navigation and Federated Search
- ▶ Trending and Similar for Impulse Viewing
- ▶ Voice & Filters for Ease of Discovery
- ▶ Advanced Recording Options
- ▶ Consistent Experience Across All Devices



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